

Welcome to the team

Thank you for supporting Netsafety Week 2026.

Ways you can play your part

Netsafety Week is happening 17–23 August 2026. This year's theme Online Safety is a Team Sport – Play Your Part, reminds us that creating safer online spaces is something we all contribute to. Whether you're a school, workplace, library, community group or organisation, every action helps build a safer internet for everyone.

This document contains free, ready-to-use messages to help you promote Netsafety Week and encourage your community to get involved.

When posting about Netsafety Week, we encourage you to include **#NetsafetyWeek2026** on every post. Optional hashtags: **#PlayYourPart #OnlineSafety #SaferOnline #Netsafe**

Suggested Social Media Captions

Pair the following captions with one of the Netsafety Week social media assets or create your own content to show how your organisation is playing its part.

BEFORE NETSAFETY WEEK

Save the date! Netsafety Week is happening 17–23 August.

This year's theme, Online Safety is a Team Sport – Play Your Part, reminds us that everyone has a role to play in creating safer online spaces.

Find free resources and ways to get involved: netsafe.org.nz/netsafety-week-2026
#NetsafetyWeek2026 #PlayYourPart #OnlineSafety #Netsafe

We're proud to be supporting Netsafety Week 2026.

Whether it's helping someone spot a scam, sharing trusted advice or starting a conversation about online safety, we all have a part to play.

Find out how you can get involved: <https://netsafe.org.nz/netsafety-week-2026>
#NetsafetyWeek2026 #PlayYourPart #OnlineSafety #Netsafe

DURING NETSAFETY WEEK

It's Netsafety Week! This week is a reminder that we all have a role in creating safer online spaces. Small actions can make a big difference. Learn more and access free resources: netsafe.org.nz/netsafety-week-2026

#NetsafetyWeek2026 #PlayYourPart #OnlineSafety #Netsafe

We're proud to be taking part in Netsafety Week 2026. Join us in playing your part by sharing online safety tips, attending a webinar, or starting a conversation in your community. Find out more: netsafe.org.nz/netsafety-week-2026

#NetsafetyWeek2026 #PlayYourPart #OnlineSafety #Netsafe

Newsletter Example

Play Your Part This Netsafety Week

Netsafety Week is taking place 17–23 August 2026, bringing together communities across Aotearoa New Zealand to help create safer online spaces.

This year's theme, Online Safety is a Team Sport – Play Your Part, reminds us that online safety isn't just one person's responsibility. Whether you're helping someone spot a scam, supporting young people online, promoting respectful digital behaviour or simply starting a conversation, every action makes a difference.

Throughout the week, you can access free online safety resources, join expert-led webinars and discover practical ways to help your whānau, workplace or community stay safer online.

Learn more and explore ways to get involved:

<https://netsafe.org.nz/netsafety-week-2026>

Digital Assets

Download social media graphics, newsletter assets, posters and more from :

<https://netsafe.org.nz/netsafety-week-2026>

About Netsafe

Netsafe is an independent, non-profit organisation dedicated to helping people across Aotearoa New Zealand have safer and more positive online experiences.

We provide free support, advice and education to individuals, whānau, schools, workplaces and communities. If you need help with an online issue, our confidential and non-judgemental team is here to help. Visit netsafe.org.nz for free resources, or report an online issue at report.netsafe.org.nz. You can also call 0508 NETSAFE (0508 638 723) for free support.