



# Quarterly Results April – June 2024

Between April – June 2024, Netsafe received 6,768 reports overall.

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## Top taxonomy descriptions included:

Phishing • Non-existent products scams • Harassment • Sextortion • Sensitive information released

# 6,768

## TOTAL REPORTS

# 1,769

## PERSONAL HARM COMPLAINTS

# 1,253

## SCAM & FRAUD REPORTS

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## Reports by age group

2%	13%	7%	34%	31%	13%
00-12	13-17	18-21	22-40	41-64	65+

## Reports by Region

36%	6%	14%	1%	2%	4%
Auckland	Bay of Plenty	Canterbury	Gisborne	Hawke's Bay	Manawatu-Wanganui
1%	2%	3%	4%	2%	2%
Marlborough:	Nelson	Northland	Otago	Southland	Taranaki
1%	9%	13%	0%		
Tasman	Waikato	Wellington	West Coast		

## Reports by Gender

57%	1%	42%
FEMALE	GENDER DIVERSE	MALE

# Personal Harm Reporting

## Reported breaches under the Harmful Digital Communications Act\*

Between April and June 2024, Netsafe received 1,769 personal harm reports. The top personal harm categories under the Harmful Digital Communication Act for the quarter were:

- Harassing/cyberbullying
- Sextortion (with sexual content)
- Sensitive information released (reputation)

\* Cases often involve breaches of more than one communication principle

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Kora (chatbot) received 1,300 messages between April-June 2024 and answered 700 questions.

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## Scam and Fraud Snapshot

Between April – June 2024, Netsafe received 668 reports with losses totalling:

**4,436,000**

LOSSES (\$)