

# Netsafety Week – Official Draft Programme

Online safety in Aotearoa depends on coordinated action across individuals, whānau, communities, organisations and systems. This programme brings those roles together, combining insight, discussion and practical skills.

**The programme is subject to change as speakers and partners are confirmed.**

## MONDAY 17 AUGUST

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### **12:00–1:15pm Scamscape Aotearoa: Inside the Scams Targeting New Zealanders and How to Beat Them**

An in-depth, practical session unpacking the scam ecosystem currently impacting New Zealanders. Drawing on real cases and frontline insights, this session goes beyond awareness to show how scams operate, why they are effective, and how individuals and organisations can disrupt them.

#### Covers

- Current scam types and tactics
  - Real case examples
  - Red flags and decision points
  - What to do if targeted
  - How banks, tech and government respond
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### **7:00–8:00pm Minding Your Digital Legacy: What Happens to Your Online Accounts When You're Gone?**

A practical session focused on preparing your digital life for what happens after you're gone. It explores how to ensure your online accounts, data and digital assets are accounted for in your will, and how to make things easier for whānau or executors to manage. The session demystifies what can and cannot be accessed, and provides clear, actionable steps to help people plan ahead and reduce stress for those left behind.

#### Covers

- What counts as a digital asset (accounts, subscriptions, data, social media)
  - Including digital accounts and access instructions in wills and estate planning
  - Platform policies on death and account access
  - Options for memorialising or closing social media accounts
  - Practical steps to organise and document access for executors and whānau
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## TUESDAY 18 AUGUST

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### **12:00–1:15pm**    **Free to Lead Online: Ending Abuse and Enabling Women’s Participation**

This session examines how online abuse limits participation and leadership for women, and what needs to change across systems, platforms and communities. It brings together lived experience and practical responses, with a focus on prevention, accountability and enabling safer participation online.

#### **Covers**

- Forms of abuse (harassment, IBSA, stalking)
  - Impacts on participation
  - Legal and platform responses
  - Gaps and solutions
  - Allyship and organisational responsibility
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### **2:00–3:00pm**    **Supporting Young People in Digital Distress: Frontline Responses That Work**

A practice-focused session for professionals working with young people experiencing digital harm. It explores how harm presents, how to respond effectively, and how to connect young people to the right support. Designed to build confidence and consistency across frontline roles.

#### **Covers**

- How harm presents in youth
  - Common scenarios
  - Response best practice
  - Referral pathways
  - Training overview
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### **7:30–8:30pm**    **Sextortion: What Parents and Caregivers Need to Know**

A focused and practical session helping parents and caregivers understand the growing risk of sextortion affecting young people. It explains how these situations typically unfold, why young people are targeted, and how to respond calmly and effectively if it happens. The session prioritises prevention, early recognition and clear, supportive action to reduce harm and support recovery.

#### **Covers**

- What sextortion is and how it typically happens
- How offenders target and manipulate young people
- Warning signs and risk factors
- What to do if your child is affected
- How to have preventative conversations that build trust and resilience

## WEDNESDAY 19 AUGUST

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### **12:00–1:15pm**    **Young People and Generative AI: Risks, Rewards and Responsibility**

An exploration of how young people are engaging with generative AI, from everyday tools to more immersive experiences like AI companions. This session looks at both the opportunities and the emerging risks, including influence, dependency and blurred boundaries between human and AI interaction. It considers what safe and positive use looks like, and where responsibility sits across platforms, educators, whānau and wider systems.

#### **Covers**

- How young people are using generative AI tools today
- Opportunities for learning, creativity and support
- Risks including misinformation, manipulation and over-reliance
- AI companions and evolving digital relationships
- The role of platforms, policy and adults in supporting safe use

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### **6:00–7:00pm**    **Youth Voices Online: Leadership, Safety and Digital Culture**

A youth-led discussion sharing real experiences of digital life. This session highlights gaps between youth and adult understanding, while surfacing practical, youth-driven solutions to improve online safety.

#### **Covers**

- Youth realities online
  - Gaps between youth and adult understanding
  - Positive and negative experiences
  - Youth-led solutions
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## THURSDAY 20 AUGUST

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### **12:00–1:15pm Safer Spaces for Rainbow Communities Online**

A session focused on improving safety and inclusion for rainbow communities online. It explores where harm occurs, the impact on individuals and communities, and what meaningful safety looks like in practice. This session may also support the launch of new tools or resources.

#### **Covers**

- Types of harm experienced
- Where harm occurs
- Impact on communities
- What safe spaces look like
- Role of allies and platforms

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### **7:00–8:00pm Supporting Boys and Young Men Online: Navigating Harmful Influences**

This session explores how online environments shape boys and young men, including exposure to harmful content and communities. It focuses on understanding the appeal, identifying risks early, and supporting positive pathways.

#### **Covers**

- The manosphere and its appeal
- Risks and pathways
- Early warning signs
- Prevention and support strategies

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## FRIDAY 21 AUGUST

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### **12:00–1:15pm Holding the Line: Moderation, Harm and Social Cohesion Online**

This session explores the realities of online community moderation for volunteers and professionals, including decision-making challenges, and the role moderation plays in supporting trust and social cohesion.

#### **Covers**

- What moderators deal with
- Decision-making challenges
- What Moderators need to know about the law
- What effective moderation looks like